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Marketing & Communication

## GLENDALE RECEIVES AWARD FOR REGIONAL ECONOMIC DEVELOPMENT EFFORTS

GLENDALE, Ariz. – The city of Glendale was recently presented the 2008 *Outstanding Regional Contribution Award* by the Greater Phoenix Economic Council.

The award, which recognized Glendale's efforts to successfully attract and execute Super Bowl XLII, was presented to Glendale Mayor Elaine Scruggs and Glendale City Manager Ed Beasley at GPEC's Annual Dinner held at the Arizona Biltmore.

The event recognizes job creation and investment strides made in the Greater Phoenix area and celebrates GPEC members and communities, in addition to honoring regional leaders.

Super Bowl XLII had an estimated regional economic impact of more than \$500 million dollars and drew incredible attention to the region.

Glendale and GPEC have worked cooperatively to bring new business to the area. During Super Bowl activities, city staff and community leaders met with CEO's and business investors in town for the big game, positioning Glendale as an ideal location for business location.

For more information about Glendale's Economic Development efforts, visit www.glendaleaz.com/economicdevelopment.

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